

# THE CLIMBER 2010

## RED WINE

CLIF FAMILY WINERY

### WINEMAKER NOTES:

Our 2010 Climber Red blend is a delicious mélange of five varietals. We began with a rich and jammy Zinfandel, layered on top a structured and peppery Cabernet Franc rounded it out with just the right amount of Cabernet Sauvignon, Petit Sirah and Merlot to achieve our goal: a ripe and juicy Zinfandel blend with good structure and a long, luxurious finish.

The 2010 vintage definitely kept us on our toes. A wet spring was followed by a long, cool growing season and some late heat spikes that helped the grapes reach full maturity. This unpredictable weather resulted in slightly restrained yet very elegant wines.

### TASTING NOTES:

This richly flavorful wine offers lush aromas of blackberries and cherries. These notes are accented by touches of vanilla on the palate. The Cabernet Franc in the wine adds a pleasant roundness, firm tannins and subtle hints of black pepper.

### CLIF FAMILY WINERY:

You may know us as the people behind Clif Bar & Company. We are the makers of Clif Bar, LUNA and other nutritious, organic products. We have always had a passion for the outdoors and great food and wine. After a long day of hiking or cycling, we enjoy nothing better than relaxing over a meal with family and friends enjoyed over a great bottle of wine. After moving to the Napa Valley in 1997, this passion continued and we began making our own wine in 2004. Now with winemakers Bruce Regalia and Sarah Gott, we are committed to making high quality, affordable wines sourced from sustainable or organic vineyards whenever possible. Enjoy!



GARY & KIT, FOUNDERS  
CLIF FAMILY WINERY

### BLEND:

50% Zinfandel  
36% Cabernet Franc  
6% Petit Sirah  
5% Cabernet Sauvignon  
3% Merlot

### ALCOHOL:

13.9%

### RELEASE DATE:

September 2011

### CASES PRODUCED:

6,300

### WINEMAKERS:

Bruce Regalia  
Sarah Gott

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